

Swiss-American Chamber of Commerce

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California – San Francisco Bay Area Chapter

SOUTH BAY BUSINESS FORUM

Friends of the Swiss-American Chamber of Commerce:

Join the Swiss-American Business Forum in the South Bay for special Web 2.0 presentation by Swiss Wiki Pioneer Peter Thoeny. Network with entrepreneurs, businesses, professionals, and academics in Silicon Valley. For past and future Swiss-American events at Swissnex in San Francisco and in the South Bay visit <http://sacc.fastmetrics.com/stamm/2008/index.php>

SWISS-AMERICAN BUSINESS FORUM (SOUTH BAY)

Wikis at Work by Peter Thoeny: How Enterprise Wikis bring Web 2.0 into the Workplace

THURSDAY, July 17th, 2008 at 5:00 pm

Silicon Valley Bank - Auditorium, 3005 Tasman Drive, Santa Clara, CA 95054.

Peter Thoeny, founder of TWiki, the leading open source enterprise Wiki, was one of the Business Forum's Panelist for the 2007 Web 2.0 Event. He is returning to the Business Forum for a follow up presentation to show how a structured wiki can bring Web 2.0 in the work place. A wiki enables teams to organize and share content and knowledge in an organic and free manner, and to schedule, manage and document their daily activities

You will learn what exactly a wiki is, and how you can use it to enhance the communications within your organization and between organizations.

About the Speaker:

Peter Thoeny is the co-founder of TWiki and has managed the open-sourced TWiki.org project for the last ten years. Peter invented the concept of structured wikis - where free form wiki content can be structured with tailored wiki applications. He is the CTO of TWIKI.NET, a company offering enterprise Web 2.0 solutions that help revolutionize collaboration and enhance productivity at the workplace.

Peter is a recognized thought-leader in wikis and social software, featured in numerous articles and technology conferences including Linux World, BusinessWeek, The Wall Street Journal and more. A software developer with over 20 years experience, Peter specializes in software architecture, user interface design and web technology.

He graduated from the Swiss Federal Institute of Technology in Zurich, lived in Japan for 8 years working as an engineering manager for Denso building CASE tools, and managed the Knowledge Engineering group at Wind River for several years. He co-authored the Wikis for Dummies book.

Complimentary appetizers and beverages will be served.

Agenda

5:00pm Registration and Networking

5:30pm Featured Speaker Peter Thoeny

6:30pm Q&A

7:00pm Conclusion

Registration

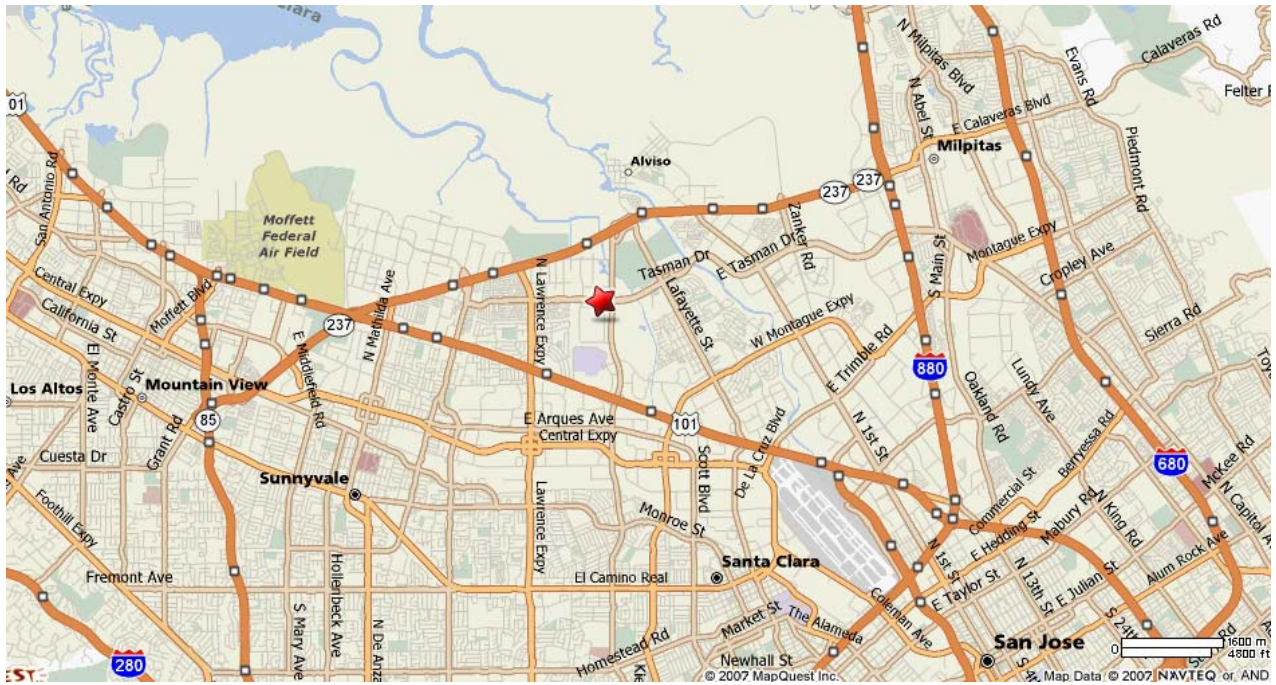
Please register at: <http://www.acteva.com/go/saccbizforum>

Swiss-American of Commerce (SACC) Members \$5, Non-Members \$10

Location

Silicon Valley Bank, Kellogg Auditorium, 3005 Tasman Drive, Santa Clara, CA 95054.

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For driving instructions go to:

<http://www.mapquest.com/maps/map.adp?city=Santa+Clara&state=CA&address=3005+Tasman+Drive&zip=95054&country=US&zoom=7>

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